



Blue chip British American Tobacco receives a warm welcome to the V&A Waterfront

Green building principles adopted for headquarters of the second largest company on the JSE

(Cape Town: 1 November 2016) The first phase of the V&A Waterfront's new Canal District reached completion today, with the head office of British American Tobacco South Africa (BATSA) taking up residence in the new Waterway House.

The move marks a significant milestone for BATSA, which has been based in Stellenbosch since the company's early formation as the United Tobacco Company in 1904.

Speaking at the launch of the company's new headquarters, BATSA Managing Director Soraya Zoueihid said, "Stellenbosch has been home to the company since formation. Our move to the V&A Waterfront is more than about geography: it is an important part of introducing a new, modern culture to the company. The move is an opportunity for us to be located in the heart of a dynamic and rapidly growing city that holds its own with the best in the world.

BATSA is the second largest company listed on the JSE and the most prestigious corporate to relocate its head office to the V&A Waterfront.

V&A Waterfront CEO David Green was on hand to welcome BATSA: "Our initial plan for the Canal District was to create a seamless link to Cape Town's CBD and the CTICC, and as with our other developments, to create a holistic space in which people can live, work and play.

"We are delighted that a multinational of the scale and prestige of BATSA has selected the Waterfront as the preferred destination for the relocation of its head office. This is significant and speaks to the popularity of the Waterfront's development initiatives and its positioning as a prime destination for business, leisure and residential."

BATSA will occupy 8 000 m² in the south wing of Waterway House, the first building in the 7.6-hectare Canal District. Boasting a canal at its heart, and a new urban park incorporating the remnants of the historical Amsterdam Battery, the building is now the first one that visitors encounter on entering the Waterfront from the city.

As with all other V&A Waterfront developments, Waterway House has been designed according to best practice green design principles, and has achieved a 5-star Green Rating using the Green Star SA Office Design VI rating tool. An As Built 5-Star Rating is anticipated on completion of the north block in April next year. The minimum threshold for a 5-star design is 60 Green Star points, while Waterway House targeted and achieved 70 points. Internationally rated environmentally sustainable features have been used throughout.





Waterway House Facts

Standout features:

- The new offices will allow an abundant flow of fresh air to keep the building cool in hot summer months
- Offices have been designed to make the most of natural daylight and to maximise the wraparound scenic views
- The built-in acoustic control to achieve a reduction in noise levels

Environmental features include:

- Solar roof panels
- Rainwater harvesting across the site in a special 210m³ storage facility
- Low-flow fittings that will greatly reduce consumption of potable water
- The facades have been specially designed to reduce the amount of heat ingress by shading the windows with a saw tooth facade design that incorporates performance double glazing.

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